



PRESS RELEASE

4th November 2008

**FATHER CHRISTMAS AND HIS REINDEER FOR THE MALL AT CRIBBS
CAUSEWAY'S CHRISTMAS LIGHTS SWITCH-ON**

The Mall at Cribbs Causeway's Christmas 2008 season will get underway next Thursday 13th November when it switches on its spectacular Christmas Lights display and opens its Winter Wonderland attraction.

The early evening ceremony outside the main entrance will see Father Christmas arrive in a festively decorated sleigh pulled by six real reindeer. With tinkling bells and stamping hooves, his arrival just before 6pm will bring some early Christmas magic to the many families gathered outside.

Traditionally-dressed stilt-walkers and jugglers and snow machines will provide festive entertainment for the crowds as they wait to welcome Father Christmas.

The official switch-on at 6pm will see over 200,000 LED lights inside the centre as well as lights across all the car parks and the Winter Wonderland illuminated simultaneously. Decorations include shooting stars, tree garlands and The Mall's dramatic Christmas Tree suspended over the central fountain.

After the switching-on ceremony, Father Christmas will move into his spectacular Castle where he'll meet children eager to hand over their Christmas wish lists.

His reindeer will enjoy a well-earned rest in their outdoor pen where visitors are welcome to stroke them.

Other Winter Wonderland attractions opening at the same time include the largest outdoor ice rink in the South West and a traditional Christmas Market offering individual gifts and stocking fillers and warming winter refreshments including organic sausages and pork rolls and crepes and waffles.

Maria Crayton of The Mall says: "The switching on of our Christmas Lights is a traditional occasion enjoyed by families with young children who love seeing Father Christmas and his reindeer. It's the start of a very special time here at The Mall as we look forward to a happy festive season."

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For further information, please contact:

Maria Crayton at The Mall Marketing Department on 0117 915 5302

Or

Sarah King, PR for The Mall at Cribbs Causeway, on 0117 983 3628 or 0786 678 0060