

**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

Wednesday 12 October 2011



**OLLY MURS TO SWITCH ON CHRISTMAS LIGHTS AT THE MALL AT  
CRIBBS CAUSEWAY**

Olly Murs will be bringing a slice of the X Factor to Bristol this Christmas when he turns on the Christmas lights at the opening of The Mall at Cribbs Causeway's Winter Wonderland, on Thursday 10 November.

As well as switching on the Christmas lights at 18:00, the cheeky Essex boy will also be treating fans to an exclusive performance to celebrate the opening of the eighth Winter Wonderland; which features the South West's largest outdoor ice rink, Santa's Magical Castle and traditional market stalls. Olly Murs will be supported by local band The Dirty Tricks who have recently returned from their sell-out tour.

“I’m really looking forward to getting up on stage and performing”, says Olly.  
“It’s going to be a fantastic event and I can’t wait to get everybody in the Christmas spirit.”

With only a limited number of tickets available for the Christmas lights switch on, eyes will be on [www.mallcribbs.com](http://www.mallcribbs.com) and The Mall’s Facebook page to find out how to get hold of the golden tickets. Maria Crayton, Head of Marketing at The Mall at Cribbs Causeway says: “We are delighted that Olly will be coming to The Mall and that we can offer a really unique concert to the people of Bristol. We’ll be announcing the dates of our free ticket giveaways via our website and Facebook page, so make sure you ‘like us’ on Facebook to receive updates via your newsfeed.”

More information from The Mall at Cribbs Causeway 0117 903 0303 or online [www.mallcribbs.com](http://www.mallcribbs.com)

Keep up with the social media conversation #OllyMursSwitchOn  
[www.facebook.com/pages/The-Mall-at-Cribbs-Causeway](http://www.facebook.com/pages/The-Mall-at-Cribbs-Causeway)

**-ENDS-**

**Notes to editor:**

Olly Murs will be switching on the Christmas lights at 18:00 and then performing in the arena next to The Mall’s Winter Wonderland on 10 November 2011.

Olly Murs will be supported by Cheltenham based band The Dirty Tricks.

The Christmas lights switch on and concert is a ticket only event. There will be no admission without a ticket.

The Mall will be giving out free tickets to the event over 14 selected dates. For a full list of ticket giveaway dates and terms and conditions visit [www.mallcribbs.com](http://www.mallcribbs.com)

All 135 stores will be open for late night Christmas shopping until 10pm from 10 November 2011.

The Mall at Cribbs Causeway hosts the South West's largest outdoor ice skating rink, for more details on session times and ticket price information, visit [www.mallcribbs.com](http://www.mallcribbs.com) from mid October.

Santa and his reindeer will be flying into The Mall at 09:45 on Sunday 13<sup>th</sup> November. Children will be able to take a close look at the reindeer in the petting area which will be open between 10:00 – 14:00 on Sunday.

Tickets to see Santa cost just £4 and include an age appropriate gift. Tickets are available to purchase online [www.mallcribbs.com](http://www.mallcribbs.com) from mid-October or from the Winter Wonderland ticket office.

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