

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

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CHELTENHAM BAND THE DIRTY TRICKS TO SUPPORT OLLY MURS

Local band The Dirty Tricks will be supporting Olly Murs this Christmas when he turns on the Christmas lights at the opening of The Mall at Cribbs Causeway's Winter Wonderland, on Thursday 10 November.

After recently returning from their sell-out tour, the Cheltenham based band will be taking to the stage to perform in front of thousands as the X Factor star switches on the Christmas lights at 18:00. Fans will also be treated to an exclusive set from the pop star who is soon to release his next album.

Despite only forming 10 months ago, The Dirty Tricks have seen quick success. The band battled against 10,000 unsigned acts to come second place in the national Live and Unsigned competition in July, gaining critical acclaim from Radio 1 DJ Tom Deacon, before going on to perform at the BBC Introducing festival in Gloucester.

Tommy Wright, who fronts the band says: "The past few months have been amazing, we've literally just finished recording our new single and now we'll be supporting Olly Murs! It's just surreal."

With only a limited number of tickets available for the exclusive concert, eyes will be on www.mallcribbs.com and The Mall's Facebook page to find out how to get hold of the golden tickets. Maria Crayton, Head of Marketing at The Mall at Cribbs Causeway says: "We are delighted that Olly and The Dirty Tricks are coming to The Mall and that we can offer a really unique concert to the people of Bristol. We'll be announcing the dates of our free ticket giveaway via our website and Facebook page, so make sure you 'like us' on Facebook to receive updates via your newsfeed."

More information from The Mall at Cribbs Causeway 0117 903 0303 or online www.mallcribbs.com

Keep up with the social media conversation #OllyMursSwitchOn www.facebook.com/pages/The-Mall-at-Cribbs-Causeway

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Notes to editor:

Olly Murs will be switching on the Christmas lights at 18:00 and then performing next to The Mall's Winter Wonderland on 10 November 2011.

Olly Murs will be supported by local band The Dirty Tricks.

The Mall will be giving out free tickets to the event over 14 selected dates. For a full list of ticket giveaway dates and terms and conditions visit www.mallcribbs.com

All 135 stores will be open for late night Christmas shopping until 10pm from 10 November 2011.

The Mall at Cribbs Causeway hosts the South West's largest ice skating rink, for more details on session times and ticket price information, visit www.mallcribbs.com from mid October.

Santa and his reindeer will be flying into The Mall at 09:45 on Sunday 13th November to open Santa's Magical Castle. Children will be able to take a close look at the reindeer in the petting area which will be open between 10:00 – 14:00 on Sunday.

Tickets to see Santa cost just £4 and include an age appropriate gift. Tickets are available to purchase online www.mallcribbs.com from mid-October or from the Winter Wonderland ticket office.

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