



**NEWS RELEASE**  
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### **DIANE STARS IN LIVE GMTV FASHION MAKEOVER**

Diane Dawson, who gave birth to her third child only three months ago, appeared live on GMTV's LK Today programme from The Mall at Cribbs Causeway yesterday, sporting a contemporary new look courtesy of three GMTV style experts.

The 35 year old mum of three from Portishead was picked from over 50 entries to The Mall to receive a once in a lifetime makeover experience for LK Mobile Makeovers. She was also presented with tickets to last night's premiere of Mamma Mia by the film's Bristol-based script writer Catherine Johnson.

Arriving at The Mall at 6.30am yesterday morning, Diane was treated like an A-list celebrity, enjoying a hair restyle by celebrity hairstylist James Brown and a bright new make-up by Ciona Johnson. She finally unveiled her new look just after 9am, wearing a shocking pink cocktail dress from Monsoon and high heels from Moda in Pelle, chosen by top TV fashion stylist Mark Heyes.

Diane, who is mum to 14 year old daughter Ele, 4 year old Sam and 13 week old Lucy, was absolutely thrilled with the results. "I am on maternity leave and have little time or money to spend on myself so this has been a real treat and a great confidence booster," she said.

"I'd been looking for something to wear out to celebrate our wedding anniversary last week but didn't know what suited me anymore. So when I heard that GMTV was looking for people to makeover I thought I would put myself forward. I was amazed to be chosen and it's just been the most marvellous day."

Husband Nigel got his first glimpse of Diane's new look on TV while looking after baby Lucy at home. "He's really pleased for me," said Diane, and "loves the new hair style. I feel a million dollars."

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For further information, please contact:

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