

PRESS RELEASE

Be a Makeover Model this Spring

Would you like to be a model for a day? The Mall at Cribbs Causeway is looking for four special people to receive a fashion makeover of a lifetime and star on the catwalk at Bristol Fashion Week in March.

If you'd like top TV stylist Mark Heyes to create a stylish new you, visit The Mall's website **mallcribbs.com** for details of how to apply. All applications must be received by midnight Sunday 28th February.

The winners will enjoy a personal styling session at The Mall with top fashion stylist and co-host of Bristol Fashion Week Mark Heyes. Mark will select an outfit for each lucky winner to model on the catwalk. This outfit will be theirs to keep. They will also be treated to a cosmetic makeover ready for their catwalk debut.

Young working mum Sally Whitworth was picked as a model last October. At just 32 and with little time to go shopping, Sally wanted to look young and funky.

Sally said: "It was so exciting to receive personal style advice from Mark Heyes and the other experts. Going out on the catwalk was scary, but everyone was very supportive and knowing I looked good gave me the confidence to do it. The buzz stayed with me for some time afterwards. I'd really recommend the experience to anyone!"

Bristol Fashion Week runs from Thursday 25th to Sunday 28th March. Successfully blending 17 spectacular catwalk fashion shows with free style and beauty treats, Bristol Fashion Week attracts thousands of fashion-savvy ladies. Mark Heyes and celebrity hairdresser Andrew Barton host each hour-long show, liberally lacing proceedings with savvy style tips and celebrity gossip.

Fashion show tickets are available from 15th February at mallcribbs.com or The Mall's Information Desk. Tickets cost from £8.50.

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For further information, please contact:

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