

Lulu tours HMV stores to celebrate new album

Scotland's very own national treasure, Lulu, embarks on a seven-date UK tour of HMV stores to celebrate the release of her new album, **Back on Track**, on Monday 15th March. Lulu may be celebrating an incredible 40 years in the charts but as her breakthrough studio album proves, the best is yet to come.

Lulu - who's had hits in each of the four decades since her debut with **Shout** in May 1964 – will meet fans for special signing sessions at:

- HMV BIRMINGHAM (38 High Street) on Monday 15th March
- HMV BOURNEMOUTH (5 / 6 The Avenue, Commercial Road) on Wednesday 17th March
- HMV CAMBRIDGE (12 / 15 Lion Yard) on Thursday 18th March
- HMV BRISTOL (114 The Mall, Cribbs Causeway) on Friday 19th March
- HMV MANCHESTER (136 Peel Ave, Trafford Centre) on Monday 22nd March
- HMV YORK (10a Coney Street) on Tuesday 23rd March
- HMV NEWCASTLE (56 Northumberland Street) on Wednesday 24th March

Each of Lulu's HMV signing sessions will begin at 5.00 pm. The HMV events run in parallel with Lulu's concert tour of the UK.

All HMV instore events can be seen at www.hmv.co.uk

More HMV Lulu information/media accreditation from Laura Fireman / Rob Partridge (Coalition PR) 020 8987 0123. <first name>@coalitiongroup.co.uk

General Lulu information from Julietta Dexter @ TCS on 0207 584 4344