

11th July 2010

NEWS FROM THE MALL AT CRIBBS CAUSEWAY

STEVE JOINS RAF ON HELP FOR HEROES CYCLE RIDE

NEWS DIARY DATE **Sunday 25th July – 1pm at M&S at The Mall at Cribbs Causeway**

M&S homeware manager Steve Hewitt and six Ground Engineers from RAF Lyneham get off their bikes for a well-earned M&S picnic lunch at The Mall as they enter final stage of sponsored cycle ride from John O’Groats to Lands End

Steve Hewitt, the homeware manager at Marks & Spencer at The Mall at Cribbs Causeway, is cycling from John O’Groats to Lands End to help the M&S store reach its target of raising £10,000 for the charity Help for Heroes.

Steve, who lives in Bradley Stoke, and a team of six Ground Engineers from RAF Lyneham will set off from John O’Groats on Sunday 18th July. They will cycle around 100 miles a day and hope to reach Lands End on Tuesday 27th July.

While the RAF team has been in training for the 1,068 mile cycle ride for six months, Steve only signed up two weeks ago when the RAF team visited the M&S store to fund-raise for Help For Heroes.

Steve says: “I am a keen cyclist and have always wanted to cycle from John O’Groats to Lands End so when I heard what the lads were planning, I just had to join them. It’s a fantastic way to realise one of my ambitions and raise lots of money for this very worthy cause.

“Help for Heroes is our store’s designated charity this year and thanks to the generosity of our staff and shoppers, we have raised £6,000 so far. I hope that this bike ride will help us get even closer to our target.”

Steve and his fellow cyclists will stop off at M&S at The Mall on Sunday 25th July for a well-earned picnic lunch before continuing on for a further 45 miles to reach their destination of the day, Bridgwater.

You can sponsor Steve at www.justgiving.com/Stevehewitt1000milesforhelpforheroes. M&S staff will be collecting for Help for Heroes in the store on Sunday 25th July.

-ends-

Press contacts:

- Dominique Stagg, The Mall at Cribbs Causeway, Bristol, 0117 907 8856
- Steve Hewitt or Maxine Bonage, Marks & Spencer at The Mall at Cribbs Causeway, 0117 904 4444