

PRESS RELEASE
30th July 2003

TICKETS GO ON SALE FOR THE MALL'S FASHION WEEK

Tickets for The Mall's annual Fashion Week event in September are now on sale. The event, to be hosted once again by Jeff Banks, features 12 fashion shows taking place for the first time in a spectacular pink, black and silver Fashion Marquee outside the centre's main entrance.

Tickets for each show cost £7.50 with all the proceeds going to The Mall's Fountain Charity Fund. Tickets are available:

- at the Information Desk on the upper level of The Mall
- by telephone on 0117 915 5555 Monday to Friday 9am to 5pm
- online at www.mallcribbs.com

In return, guests will receive a Mall Goody Bag packed with goods and offers worth over £37.

Event sponsor Estée Lauder has given a Pure Color lipstick worth £14 and a sample of its new fragrance Beyond Paradise for the Goody Bag. There's also a £5 Mall Gift Cheque, the latest issue of Prima magazine, a Free Coffee and Cake on Monday voucher from John Lewis and a Day at Fitness First at The Venue with free use of all the facilities including the sauna, steam and aromatherapy rooms and the exercise classes worth £10.

Marks & Spencer will offer wine and nibbles on arrival and each 40 minute show will be a kaleidoscope of colour and style as models sashay up and down the catwalk in a mouthwatering selection of some of the best fashions at The Mall. There are plenty of fashion ideas for men and children too.

The 12 finalists' designs in The Mall's Student Fashion Design Competition will be modelled in each show. All 12 designs can be viewed on The Mall's website and visitors to the site can have their say on who should win this prestigious competition.

Sue Boor of The Mall says: "We are really excited by this year's Fashion Week as it has several new elements to it. It's the first time we have staged the event in a marquee with a full-length catwalk and made it a ticket event.

"The Goody Bag more than recompenses you for the cost of your ticket so as well as having a really fun day out and getting a fantastic Goody Bag, you'll help us raise lots of money for our Fountain Charity Fund. Tickets are on sale now so please order your tickets now to be sure of your seat."

Show Programme

Wednesday 17th September

Shows at 12.30pm and 6.30pm

Thursday 18th September

Shows at 12 noon, 1.30pm and 6.30pm

Friday 19th September

Shows at 12 noon, 1.30pm and 6.30pm

Saturday 20th September

Shows at 11am, 1pm, 3pm and 5pm

-ends-

For further information, please contact:
Sue Boor at The Mall on 0117 915 5555
Or
Sarah King, PR for The Mall, on 0117 983 3628