



11th February 2004

THE CAT IN THE HAT'S HERE AT THE MALL

The Mall at Cribbs Causeway has a special treat in store for kids this Half Term.

To celebrate Dreamworks Pictures' and Imagine Entertainment's big screen release of Dr Seuss' famous Cat in the Hat, a Kids Funday will be held at The Mall on Sunday 22nd February.

The fun will include a life size 'Hats and Tails' game alongside exclusive scenes from the new movie starring Mike Myers.

2004 is the centenary of the birth of Dr Seuss, born in March 1904. The original Cat In The Hat book was written in 1957, but the story is just as relevant and entertaining with today's children.

The film features the talking giant cat played by Mike Myers, continuously encouraging the children (Dakota Fanning and Spencer Breslin) to have fun, even if it means destroying the house! To make matters worse, the cat unveils two imps - Thing One and Thing Two - who ransack the home even more, causing mayhem for the kids, Sally and Conrad.

The Cat In The Hat opens in cinemas nationwide across UK and Ireland on the 2nd of April 2004.

Sue Boor, Marketing Manager at The Mall, says "The Cat in the Hat is a children's book which every child knows about and all adults remember. The Funday is a great opportunity for the kids to gear themselves up for the new movie release on the 2nd of

April. The Cat in the Hat Roadshow will be loads of fun for the little ones and big ones alike.”

During the Funday, children can get involved with Cat in the Hat competitions with the chance of winning family tickets to the glittering UK Premiere of the film in March.

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