



Several stores at the centre already open at 10.30am on Sundays to allow customers in to browse but now the majority of stores will open.

## **PRESS RELEASE**

**22<sup>nd</sup> September 2006**

### **Extra Browsing and Shopping Time for Sunday Shoppers at The Mall**

The Mall at Cribbs Causeway will open half an hour earlier than usual every Sunday morning to give customers extra browsing and shopping time. From Sunday 1<sup>st</sup> October, stores at the centre will open on Sundays at 10.30am and close as usual at 5pm.

The decision will please the 2,500 or so shoppers who arrive early at the centre each Sunday and wait for stores to open.

Shoppers will now be able to browse and buy goods from smaller stores (those with up a floor area of up to 3,000 sq ft) from 10.30am.

Shoppers visiting larger stores, including John Lewis and Marks & Spencer, from 10.30am will also be able to browse, try on clothing, obtain advice and visit the restaurants but will have to wait until 11am to purchase goods.

Sue Boor of The Mall at Cribbs Causeway says that opening half an hour earlier on Sundays for browsing has become common practice in many retail outlets.

“A number of our stores have opened at 10.30am on Sundays for many years to allow customers in to browse or enjoy refreshments – Marks & Spencer being a good example,” she says.

“We believe it makes sense for all our stores to open at the same time. Standardising our Sunday opening time to 10.30am will be convenient for customers who want to get an earlier start on their shopping visit.”

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For further information, please contact:

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