

PRESS RELEASE



Bouncing into the Record Books

Bristol joins the nation in the UK wide Big Bounce Guinness World Record attempt

1pm, 26th March 2004, The Mall at Cribbs Causeway, Bristol. Over fifty fundraisers will join 7 other venues around the UK to break the Guinness World Record for the 'most people bouncing on space hoppers for one minute'. Fundraisers will bounce to help improve the lives of the 7,500 babies and young people that have Cystic Fibrosis the UK's most common inherited life threatening disease.

The Big Bounce is the highlight of Cystic Fibrosis awareness week 2004, 20th - 28th March. The CF Trust wants to 'get the nation bouncing' in Big Bounce events taking place all across the UK. The aim is to increase awareness of Cystic Fibrosis and to raise over £100,000 for the CF Trust to help fund its unique gene therapy research project, which is the major hope in the search for a cure for this horrible disease. £15 million is needed to fund the research, of which £6.2 has been raised so far.

Bristol and seven other venues around the UK will simultaneously link up to the West India Quay, London launch that will see Matthew Wright and 600 corporate supporters from Canary Wharf take part in this UK wide record attempt.

Audrey Williams, the Cystic Fibrosis Trust's Regional Fundraising Manager for the South West said: "Bouncing is a great way to exercise for the general public; however for CF sufferers it can reduce the time spent having rigorous and time consuming physiotherapy to clear the mucus that clogs their lungs and helps to keep the individual fit and healthy in order to fight off infection. Why not come down to

the Mall at Cribbs Causeway and be part of the Guinness World Record attempt and other bouncing activities throughout the day."

To be involved in the Bristol Big Bounce call the Big Bounce hotline on 0845 859 88 88 or visit the Big Bounce website - www.cftrust.org.uk/bigbounce.



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Big Bounce notes to editors

- The current Guinness World Record stands at 551 set in July 2003 by St Stephens Church of England Primary School
- 8 national launch venues are; St Enoch centre Glasgow, Castle Court Belfast, Manchester Lowry Outlet Mall, The Mall at Cribbs Causeway Bristol, Xscape Castleford, Xscape Milton Keynes, and Birmingham Star City
- Over 300 Big Bounce events are expected to take place all across the UK during CF awareness week as fundraisers take part in a variety of bouncing activities from space hoppers to pogo sticks and bouncy castles to exercise trampets
- **X-Leisure**, the UK's premiere leisure brand will be hosting simultaneously 4 of the 8 Big Bounces at West India Quay, Xscape Milton Keynes and Castleford and Birmingham's Star City
- The CF Trust is being supported by **Super Tramp**, the leading supplier of trampolines and rebounders in the UK.

Cystic Fibrosis Notes to editors

- One person in 25 is a carrier of the CF gene – more than 2.3 million people in the UK
- Five babies are born with CF every week
- Each week three people die from CF
- Average life expectancy for someone with CF is 31 years
- CF Trust requires £15 million to fund a unique gene therapy programme. £6.2 million has been raised so far, but we still need £8.8 million.