



**MEDIA STATEMENT
FOR IMMEDIATE RELEASE**

30th November 2011

SCHOOL CLOSURES LEAD TO SALES AND SKATING BOOST

Jon Edwards, Commercial Director for The Mall at Cribbs Causeway says:

“The Mall at Cribbs Causeway saw 55,806 shoppers take advantage of the extra day off to make a start on their Christmas Shopping, which is a 62% increase on the previous Wednesday’s footfall figures.

The extra day off school proved popular with families who took to the ice to enjoy some fresh air and exercise on the largest outdoor ice rink in the south west. Over 1,600 people came to visit The Mall’s Winter Wonderland yesterday, with every ice skating session booked out all day.

ENDS-

Notes to editor:

A full list of opening times, ticket prices and special offers for The Winter Wonderland is available to read at www.mallcribbs.com

Tickets to ice skate and to see Santa can be pre-booked online at www.mallcribbs.com.

Ice skating tickets are available from just £4 for children and £5 for adults.

The ice rink is open until 8th January (excluding Christmas Day and New Years Day). Santa’s Castle will remain open until Christmas Eve when Santa has to leave to deliver presents to children all around the world.

The Mall is open for late night shopping until 10pm Monday – Friday until 23rd December. Some individual store hours may vary.

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