



4th August 2009
PRESS RELEASE

WRAP UP IN STYLE THIS AUTUMN AT BRISTOL FASHION WEEK

The Mall at Cribbs Causeway, Bristol
26th September to 4th October

Bristol Fashion Week returns to The Mall at Cribbs Causeway in late September with its glamorous mix of catwalk fashion shows, style advice and beauty treats for the new season.

From sculptured dresses to thigh-high boots, Bristol Fashion Week at The Mall is the place to go for the inside track on what to wear this autumn/winter.

All the key fashion trends will be revealed at the daily catwalk shows, with must-have pieces from Reiss, Jigsaw, LK Bennett, Whistles and Hobbs at John Lewis, Marks & Spencer, Coast, French Connection and Timberland, to name but a few.

The hour-long shows run from Wednesday 30th September to Sunday 4th October, combining fashion fun and celebrity gossip from hosts Mark Heyes, the TV fashion stylist, and Andrew Barton, celebrity hairdresser. Tickets cost from £7.50 and are available from mallcribbs.com and The Mall's Information Desk.

Mark Heyes says: "Everyone who's been to The Mall's fashion shows before know that we have a lot of fun exploring all the key looks and it makes for a great day out.

"This season the main fashion story is the 'big shoulder'. We'll see plenty of structured or embellished shoulders on blouses, dresses, coats and jackets so this is the season to structure up and strut your stuff!"

Aside from the catwalk shows, there are plenty of other activities to enjoy inside The Mall throughout the nine day event, including free cosmetic make-overs, mini-

manicures, massages, hair advice and makeover styling from SAKS and colour consultations.

FASHION SHOWS:				
Wednesday 30 th September	11.30	1.30	5.00	7.00
Thursday 1 st October	11.00	PRESS SHOW	5.00	7.00
Friday 2 nd October	11.00	1.00	5.00	7.00
Saturday 3 rd October	10.30	12.30	2.30	4.30
Sunday 4 th October	12.00	2.00		

Autumn/Winter 09 Style Guide

- Accentuate upper arms and shoulders with structured shapes or embellished patterns. Or bare if you dare!
- Pink, be it bubblegum, fuschia or fondant, is the season's signature colour; houndstooth check is the season's stand-out print.
- Yes, black is the new black but let different textures and fabrics, eg layered black chiffon, do the talking.
- Cheer up dreary winter days by wearing something with sequins and sparkle under your coat.
- Create a shapely silhouette in crisp tailoring in a palette of grey and black
- Show a lot of leg this winter with fancy hosiery, high heels, Chelsea boots, brogues and thigh-high boots.

Be a Makeover Model at Bristol Fashion Week

Would you like to be a model for a day? The Mall is looking for five special people to receive a fashion makeover of a lifetime and star on the catwalk at Bristol Fashion Week at The Mall.

Andrea Sexton from Bristol had recently had a baby and started a new career in sportswear marketing when she was picked to model on the catwalk at Bristol Fashion Week in April 2009.

She wanted help finding clothes that were practical enough for looking after her son but were also smart and fashionable for work. Being tall also made it difficult to find well-fitting clothes.

"Being a model for a day was such a unique and fun experience," said Andrea. "It gave me a much-needed confidence boost as I returned to work after maternity leave. Walking down the catwalk for the first time was daunting but I thoroughly enjoyed the thrill of it and would recommend the experience to anyone."

If you'd like top TV stylist Mark Heyes to create a stylish new you, visit mallcribbs.com for details of how to apply. Applications must be received by Sunday 6th September.

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For further information about Bristol Fashion Week, please contact:

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