



**11th March 2008
PRESS RELEASE**

THE MALL REVEALS ITS APPETIZING AVENUE

The Mall at Cribbs Causeway has today (25th February) unveiled plans to redevelop its Food Court into a stylish new eating area called The Avenue. Opening in two phases in October 2008 and Spring 2009, The Avenue will offer shoppers a combination of contemporary restaurants and casual dining in an attractive and relaxing setting.

The Avenue will feature 10 restaurants, each with its own seating area flanking a central avenue with natural finishes including slate, glass and high quality timber.

“The Food Court has served The Mall well over the past 10 years,” says The Mall’s Jon Edwards, “but we now have the opportunity to bring in successful modern restaurant concepts.

“Our shoppers have sophisticated tastes so we want to offer them more choice of what to eat and drink during the day or evening. We believe The Avenue’s mix of restaurants will go down well.”

As part of the redevelopment, The Mall’s crèche will be relocated and will include a new play area with seating for parents.

The £5 million project to redevelop The Avenue will be completed in two stages to ensure shoppers still have a choice of restaurants. Phase 1 will get underway at the end of March to create x larger restaurant units and the new crèche and play area. Work will break between November and December with Phase 2 due for completion in May 2009. Britannia Construction is the main contractor.

The Mall at Cribbs Causeway is owned by JT Baylis, Prudential and Capital Shopping Centres.

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Attachment:

CGI of The Avenue at The Mall at Cribbs Causeway

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