



PRESS RELEASE

10th August 2010

Bristol Fashion Week steps out in style 22 - 26 September 2010

The temperature's cooling and it's time for fashionistas across the land to come together for Bristol Fashion Week at The Mall at Cribbs Causeway.

One of the finest fashion show events in the country, The Mall's 10th Bristol Fashion Week combines all the sophisticated glamour of the new season with five days of fashion shows, free style clinics and beauty treats.

This September's event features:

- 18 catwalk fashion shows previewing the best designer and high street collections at The Mall
- Great fashion and hair advice from TV fashion stylist Mark Heyes and celebrity hairdresser Andrew Barton
- Pre-show refreshments from Marks & Spencer
- A great Goody Bag
- Style advice and discount offers for stores at The Mall
- Free cosmetic makeovers, colour analysis, mini-manicures, massage treatments and hair consultations in the Style Zone

Fashion show tickets cost from £8.50 and are available from mallcribbs.com or The Mall's Information Desk. Buy your tickets on line before September 1st and you'll be entered in to a Prize Draw to win £100 Mall Gift Card.

Bristol Fashion Week co-host Mark Heyes says: "The prevailing colour this autumn/winter is red. It appeared on all the designer catwalk shows and can be worn as a total theme or as a fabulously rich accent colour. There's also a modern twist on 1940/1950s glamour with sculptured shapes and tailoring that accentuates womanly curves.

"Of all the wonderful new looks coming out for the autumn – and there are many - the defining piece is the camel coat, something really classy and stylish to wrap yourself up in this winter.

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10th BRISTOL FASHION WEEK

“These are just some of the many stylish looks that we’ll be showing you at Bristol Fashion Week so come and join us for a day of fashion, fun and shopping.”

Andrew Barton adds, “As well as tips on how you can achieve the key looks without spending a fortune, I’ll tell you all about the latest hair trends, the products and the hair accessories so that your crowning glory looks its absolute best for the party season.”

FASHION SHOW TIMES	AM	PM	PM	PM	PM
Weds 22 nd Sept				6.30	8.30
Thursday 23 rd Sept		1.00	4.30	6.30	8.30
Friday 24 th Sept		1.00	4.30	6.30	8.30
Saturday 25 th Sept	11.00	1.00	3.00	5.00	7.00
Sunday 26 th Sept	11.00	1.00	3.00		

Bristol Fashion Week is sponsored by John Lewis and Marks & Spencer. For more information about Bristol Fashion Week, visit mallcribbs.com.

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For further press information, please contact Sarah King, PR for The Mall at Cribbs Causeway on 0786 678 0060.

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