



NEWS RELEASE
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LOOK COOL THIS AUTUMN WITH FASHION WEEK AT THE MALL

Saturday 27th September – Sunday 5th October 2008

Want to look stylish this autumn without spending a fortune? Then come along to Fashion Week at The Mall at Cribbs Causeway, a nine-day fashion and style extravaganza that will have you bang on trend for the cooler season.

With 17 spectacular catwalk fashion shows and lots of free pampering treats, Fashion Week will give you bags of style ideas as well as a great day out.

The Mall's fashion shows run from Wednesday 1st to Sunday 5th October and are hosted this year by top TV fashion stylist Mark Heyes and celebrity hairdresser Andrew Barton.

Each 45 minute show will feature the latest collections from over 30 stores at The Mall including John Lewis, Marks & Spencer, Coast, Phase Eight and Top Shop. You'll see over 70 stylish looks ranging from casual wear, winter coats and jackets and evening wear ready for the Christmas party season.

Mark and Andrew will share their tips on the new season's fashion and hair trends. Mark will also bring you right up-to-date with style reports on the latest colours, shapes and fabrics for the new season and suggestions on how to get that designer look without splashing too much cash!

Mark says: "If you want the look for this autumn/winter without maxing out your credit card, then this is the event for you. We'll highlight all the essential wardrobe must-haves so you know the key pieces to go for. And as usual we'll have lots of fun along the way."

Andrew Barton, who is famous for his down to earth approach to hairdressing and his work on Channel 4's 10 Years Younger programme, is making his first appearance at The Mall's bi-annual fashion event.

"I'm looking forward to sharing my tips on how to make the most of your hair," says the acclaimed stylist who has tended the tresses of the famous and not so famous. "Finding a style that frames your face and brings out your best facial features can take years off you and help create a sophisticated and glamorous new look."

Fashion show tickets cost from £7.50 and are available from mallcribbs.com or The Mall Information Desk. Everyone who attends one of the shows will also receive one of The Mall's complimentary Gift Bags.

Fashion Show Times:

Wednesday 1 st October	11.30	1.30	5.00	7.00
Thursday 2 nd October	11.30	1.30	5.00	
Friday 3 rd October	11.30	1.30	5.00	7.00
Saturday 4 th October	11.00	1.00	3.00	5.00
Sunday 5 th October	12.00	2.00		

Other activities happening during Fashion Week include free cosmetic makeovers by Clarins, Christian Dior and Boots No 7, colour analysis, mini-manicures, massages and hair consultations to help you feel groomed from top to toe. Mark Heyes and Andrew Barton will also visit the Joy Stage inside The Mall.

Be a Mall Model

The Mall at Cribbs Causeway is looking for five ladies of any age or size to join the professional models on the catwalk during Fashion Week. If you'd like to be picked for this fabulous fashion makeover opportunity, please visit mallcribbs.com for details of how to apply. All applications must be received by midnight on Sunday 7th September.

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For further information, please contact:

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Or

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