



15th September 2005

THE MALL OFFERS SHOPPERS CHANCE TO WIN A CAR ON WORLD'S BIGGEST COFFEE MORNING AND SUPPORT MACMILLAN CANCER RELIEF

The Mall is offering its staff, suppliers and customers the chance to raise vital funds for Prudential's charity of the year, Macmillan Cancer Relief and win a smart fortwo coupé through a free prize draw. The draw will culminate in a Grand Final Event during the World's Biggest Coffee Morning, Macmillan's largest fund-raising event, at 11am on Friday 30th September.

Sue Boor of The Mall says, "The idea is to raise money for a great cause by inviting people to make an optional donation to Macmillan when entering the free prize draw. We are delighted that DaimlerChrysler have generously donated a smart fortwo coupé as the prize and are sure it will encourage many people to enter. All the money raised will be donated to help Macmillan provide support for people living with cancer in the community."

The last date for entering the free prize draw is Wednesday 28th September, after which five correct entries will be drawn at random and entrants invited to the Grand Final Event on 30th September. The five entrants will then enter a separate game of chance to win the car.

Money raised will go directly to fund essential information and counselling centres, specialist Macmillan medical staff, buildings for cancer treatment and care, as well as grants for people with cancer who are in financial difficulty.

Did you know?

- Macmillan Cancer Relief provides financial support through grants and benefits
- There are over 3,000 Macmillan nurses, doctors and other health professionals
- Macmillan has created 130 centres in hospitals and the community
- Macmillan provides support for carers across the UK.

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For further press information about the World's Biggest Coffee Morning, please call the press office on 020 7840 7821.

For further information about the free prize draw and Grand Final Event, please contact:

Sue Boor at The Mall on 0117 915 5555

Or

Sarah King, PR for The Mall, on 0117 983 3628