



**PRESS RELEASE**  
31st May 2006

## **PLAYMOBIL ROADSHOW ROLLS INTO THE MALL AT CRIBBS CAUSEWAY**

The lovable world of Playmobil, the indestructible toys that inhabit children's rooms around the world, is coming to The Mall at Cribbs Causeway later this month.



The Playmobil Roadshow will run from Friday 21st to Monday 31st July, providing a great chance for children to play for free with many of the famous Playmobil toys which will be on display.

Throughout the 11 day event, children will be able to try out some of the very latest Playmobil products, including some of the 80 new ranges to be introduced in 2006.

For over three decades, Playmobil has been seen as a toy that plays an important part in the learning and growing process of a child, helping to stimulate creativity and imagination. Children have the world at their fingertips with over 20 individually themed play sets that compliment each other, giving an unlimited play combination.

Since Playmobil's launch in 1974, the number of the little indestructible figures has grown to two billion - 80 million of the little men, women, children and babies were produced in 2005 alone.



The Playmobil Roadshow is an ideal attraction for children up to the age of 10 and will take place near the Food Court on the upper level of The Mall. There will be photo opportunities and competitions, with lots of Playmobil prizes to be won.

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For further information, please contact:

Sue Boor at The Mall on 0117 915 5302  
Or  
Sarah King, PR for The Mall, on 0117 983 3628