



PRESS RELEASE
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**FIFI AND BUMBLE TO MAKE HALF-TERM VISIT TO
THE MALL AT CRIBBS CAUSEWAY**

FIFI FORGET-ME-NOT, the star of Channel Five's Milkshake! and Nick Jr's top-rating pre-school show Fifi and the Flowertots, and her best friend Bumble, will be at The Mall at Cribbs Causeway on Friday 27th October.

Fifi and Bumble will make six appearances between 12 noon and 6pm on the Upper Level of The Mall where they look forward to meeting lots of their young fans.

Voiced by Ab Fab and Little Voice star, Jane Horrocks, Fifi is an endearing little Forget-Me-Not who inhabits a magical garden world with her Flowertot friends.

She can currently be seen in a new series on Five's Milkshake! with her regular gang Bumble, Primrose, Poppy and Violet, fun-loving Aunt Tulip, Webby, and garden rascals Stingo and his sidekick Slugsy, as well as some new friends like Diggly, a wiggly worm who lives in the compost heap.

In less than a year, Fifi and the Flowertots has grown into one of the most successful pre-school shows in the UK, regularly topping the ratings for housewives with children (0-3) and for (4-6) year olds on Milkshake! and becoming one of Nick Jr's leading pre-school shows.

The little Flowertot has quickly spread her roots and is now the number one pre-school licensed character for girls and the third most popular of all pre-school characters (source: NPD).

Early Learning Centre in The Mall at Cribbs Causeway is running a special Fifi promotion on the 27th October. Anyone spending £10 or more on Fifi products will also receive a free goody bag.

For more information visit www.fifiandtheflowertots.com

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For further information, please contact:

Valerie Taylor, Publicity Consultant, Chapman Entertainment on 0208 682 1759
Or

Maria Crayton/Amy Heal at The Mall at Cribbs Causeway, on 0117 915 5302

Or

Sarah King, PR for The Mall at Cribbs Causeway, on 0117 983 3628

Accompanying image caption:

Fifi Forget-Me-Not from Fifi and the Flowertots