



**PRESS RELEASE**  
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### **FASHIONISTAS ENJOY SELL-OUT CATWALK SHOWS AT THE MALL AT CRIBBS CAUSEWAY**

Thousands of fashion-savvy ladies from across the South West got a catwalk view of the key autumn/winter fashion trends this week when they attended The Mall's Fashion Fortnight.

Demand for tickets to the event, supported by Renault Clio, was huge, with every ticket to all 17 fashion shows sold out by last week. The shows run daily until Sunday 8th October.

Those lucky enough to have tickets for this week's shows were treated to a spectacular catwalk display of all the main looks for autumn/winter. Key trends include tartan, animal prints, grey teamed with red, layering and glamorous evening wear.

Mark Heyes, GMTV's fashion stylist and presenter, compered the shows dressed very much on trend in a blue tartan kilt.

"Autumn/winter is my favourite season for fashion," says Mark. "Designers really go to town with new fashion directions and luscious fabrics. Even if you don't want to embrace a whole trend, you can use accessories like a tartan bag or a red belt or shoes to update your look."

Ladies who don't have the coveted tickets to the catwalk shows can still enjoy The Mall's Fashion Fortnight. Every day until 5pm on Sunday 8th October, shoppers can enjoy a variety of free beauty treats inside The Mall including cosmetic makeovers, mini-manicures, massages and colour analysis.

The 45 minute shows take place in the Fashion Pavilion outside the main entrance of The Mall.

#### **How to look stylish this autumn**

- Grey is the colour this autumn but brighten up the look with bursts of electric blue, red, mustard yellow or green.
- Tailoring is back. Skinny or slouchy tailored trousers will take you from day into evening.
- You'll find dresses, smocks, tunics and skirts in all shapes and sizes. If hemlines are too short, lengthen your silhouette by layering them with leggings or trousers.
- Work wear is more sleek and sophisticated than in previous years. A grey suit with black accessories will earn you serious style points.
- Tartan and animal prints are very much back in vogue but best worn in small doses unless you feel super-confident!

- Bored with washed out boot-leg denim? Jeans have smartened up their act so seek out a clean, straight and preferably indigo pair of new denims for the latest in retro appeal.
- Use accessories to bring your look up-to-the minute. A pair of low platform shoes will be very versatile; try tartan tights with a black pencil skirt; and team elegant long gloves with casual outfits.

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